

# COMMUNITY BENEFIT REPORT 2017

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#### **Introduction: Overview**

In 1921, in the early days of Hollywood, entertainment industry visionaries, including Mary Pickford, Douglas Fairbanks, Charlie Chaplin and D.W. Griffith, founded MPTF as a safety net for the pioneering workforce of moving films. The concept was simple: if you were lucky enough to be working in the motion picture industry, you ought to be willing to share with those less fortunate. In the first year, 17 grants of assistance totaling \$700 were given to industry members in need. From these fledgling grants, MPTF has grown to care for "our own" in many ways, consistent with changes in the composition and demographics of the industry, the evolving "envelope" of our nation's social policy, and the financial capacity of our organization.

Today, MPTF provides over \$2.8 million annually in financial charitable assistance for eligible industry members requiring help with the exigencies of daily living – rent/mortgage payments, health insurance, caregiving, and car payments, to name only a few. MPTF also provides numerous services that foster health and independence to its senior community: caregiver and palliative care support, assessments of home safety and driving ability, home repairs and modifications, and the connection to numerous community-based resources and services.

MPTF's Wasserman Campus in Woodland Hills offers independent and assisted living facilities for nearly 200 industry members, long-term care for 40 industry members, and dementia care for 30 (soon to be 40) industry members. It includes the state-of-the-art Saban Center for Health and Wellness, offering aquatic therapy and UCLA Health's physical therapy, and the specialized geriatric care provided by MPTF/UCLA Health's Age Well Program. Central to these efforts are Elder Connection and MPTF's Community social services programs which are integral to supporting health care and healthy living for industry members.

The concept of providing a "safety net" to the men and women of the entertainment community, regardless of age or affiliation in the industry, is unique to MPTF. It is central to our philanthropic mission to continue to develop the resources that will allow MPTF to meet the diverse needs of thousands of industry members and their families. At the same time, MPTF wants to ensure that the programs and services we offer are in line with our community's needs and that we are able to provide the measurable outcomes to our stakeholders that validate our service to the community.

We believe the mission created in 1921 by MPTF's founders – to "take care of our own"—is core to the ongoing activities of the current generation of MPTF.

# MPTF'S PRESIDENT/CEO ROBERT BEITCHER

Robert Beitcher, has been President/CEO of MPTF (Motion Picture & Television Fund) since 2010. He has been a senior executive in the entertainment industry for 30 years, having held leadership roles at Lucasfilm, Jim Henson Productions, Paramount Pictures, CFI, Technicolor, and Panavision. Beitcher has been a MPTF board member since 2007. He also serves on the board or advisory board of The Institute for Human Caring, SyncOnSet, Makeready, the Jewish Graduate Student Initiative, the California Workforce Development Board, and the American Society of Cinematographers.

In accepting the appointment, Beitcher said, "I have been in this industry for over 25 years and I love this organization, what it stands for, and all that it does for our community. I am absolutely committed to doing everything I can to enhance MPTF's ability to meet the growing needs of our industry workforce for living well and aging well now and in the future, and to continuing the charitable mission of MPTF. With the support of its outstanding staff, MPTF has an exciting opportunity to address the growing well-being needs of our industry members in innovative and progressive ways."

### **MISSION STATEMENT**

### MPTF (MOTION PICTURE & TELEVISION FUND)

We support our entertainment community in living and aging well, with dignity and purpose, and in helping each other in times of need.

# MPTF COMMUNITY BENEFIT PLAN

# A. CONSISTENT WITH MPTF'S MISSION, VISION, AND VALUES, WE WILL CONTINUE TO SERVE CALIFORNIA'S ENTERTAINMENT COMMUNITY WITH CHARITY CARE IN AREAS SUCH AS:

- Medical care, including the unpaid cost of service to Medi-Cal and Medicare patients;
- Community services, including traditional charity care, social services counseling and referrals, and financial grants of assistance;
- Retirement care housing subsidization;
- Wellness, childcare, and other community service programs including senior services, veteran's assistance, home safety and palliative care.

#### B. WE WILL CONTINUE TO LEAD COMMUNITY COLLABORATION TOWARD:

- Identifying health and social needs of the entertainment community;
- Guiding the implementation of initiatives to respond to those needs;
- Measuring the impact of our efforts.

#### C. WE WILL ENHANCE AND BROADEN OUR SERVICE TO THE COMMUNITY BY:

- Conducting research to increase our knowledge of community needs, and facilitating increased communication with community members;
- Exploring expansion of our primary market services and access points;
- Investigating new community service possibilities, such as:
  - Evaluating, developing and introducing specialized services, programs or educational opportunities.

- Considering options to create and demonstrate new models of care consistent with future community needs encompassing the entire family.
- Targeting focused communications vehicles to specific audiences designed to increase awareness and utilization of all services, with particular emphasis on health and prevention programs.
- Maintaining superior levels of customer satisfaction.

# COMMUNITY BENEFIT REPORT 2017

MPTF demonstrates its dedication to quality, its commitment to caring, and its ongoing desire to serve the entertainment industry's changing needs through its many community services. In most cases, these expenditures are associated with providing benefits for people in need, the unpaid costs of public programs, and benefits to the broader community. The cost to MPTF for providing these community services during 2017 amounted to more than \$27.3 million.<sup>1</sup>

#### CHARITABLE MEDICAL CARE

#### UNPAID COST OF MEDI-CAL AND MEDICARE:

MPTF operates a 70-bed skilled nursing facility devoted to long-term and memory care. Part of this skilled nursing/long-term care facility includes a special care unit for Alzheimer's and other forms of adult dementia, called Harry's Haven, named after Kirk Douglas' father. A large remodeling project is almost complete there and will result in 10 additional beds (making it home to 40 total residents). In addition, we developed 5 distinct "neighborhoods" for the residents, along with reminiscence activity centers, a 180-gallon salt water fish tank, two living rooms with fireplaces and a kitchen for baking. We expect this to open in the summer of 2018.

In a large number of cases, the services for the residents of Harry's Haven and Skilled Nursing are paid by Medi-Cal, a program that supports the State's indigent/poor population. During 2017, Medi-Cal payments covered the cost of 21,800 days for patients who could not afford the cost of care. But, Medi-Cal reimbursements don't pay for everything. MPTF's charitable financial assistance program covered other expenses not paid by Medi-Cal, amounting to approximately \$5.6 million in 2017.

In 2015, MPTF opened the doors to the Samuel Goldwyn, Jr. Center for Behavioral Health, a specialized center for adults 55 years of age or older who have acute mental health needs. These services are available to the community at large. The Center features 12 private patient rooms and has been designed specifically to meet the unique mental healthcare needs of older adults. In 2017, the Center for Behavioral Health provided services to 97 individuals. The top care need was for Mental Health Services (84/97).

The unpaid cost of the Medicare program (through Behavioral Health) amounted to approximately \$4.1 million in 2017.

#### MPTF Hospital Inpatient Services

Department	No. of Days/2017
Skilled Nursing <sup>2</sup>	24,699
Acute Care-Behavioral Health	999

#### **COMMUNITY SERVICES**

Over the years, MPTF has developed a broad range of specialty services, including residential care for the elderly, childcare, social and community-based services and financial grants of assistance. Our costs associated with these programs are described below:

### TRADITIONAL CHARITY CARE, SOCIAL SERVICES COUNSELING, HOME & COMMUNITY-BASED SERVICES AND FINANCIAL GRANTS OF ASSISTANCE:

\$ 5.9 million

Clinical social work services are available to those who are in need of short-term crisis counseling for personal and family problems. In most cases, these services are offered free of charge. Our other social services include information and referrals to community-based board-and-care retirement facilities, home chore and home health, low cost housing, shared housing programs, low cost health services and counseling services. The Elder Connection social service program (for those 65 years of age and over and their family caregivers) provides education, consultation and assessments of needs either in-person or via telephone interviews for senior members of the industry, as well as their caregivers. This program also provides referrals to various community resources for in-home care and support in the greater community. Social Services assisted 4,027 unduplicated clients.

MPTF's Community Efforts include:

Information and Referrals

Supportive Counseling

Short-term counseling and case management for personal and family issues, through social worker efforts toward increasing client independence, safety and life satisfaction including:

- Elder Connection social work for seniors and their caregivers
- Emergency financial counseling and assistance
- Assessments and medical social work care planning
- Counseling assistance related to transitions to safer living environments
- Identification and development of plans to address safety issues in the home, medication safety
- Assistance identifying and accessing community benefit programs
- Everyday essentials: services provided to clients who need help with administrative tasks, as well as packing or disposing of belongings when there is no other social support available to assist with relocation or reducing clutter
- Home and community-based visits through
  - Elder Connection

- Community Care Team
- Home Safety Program

**Elder Connection** is MPTF's flagship community social services program for older adults. Elder Connection offers access to an array of in-home or phone-based assessment of care needs, counseling, help for caregivers, charitable assistance with financing care needs, health insurance counseling, and community resource referrals, including meal delivery and legal services. True to the MPTF mission, all services are free. They are delivered in community settings where older industry members live.

Elder Connection trends toward home and community-based services and is targeted towards those seniors with moderate to low incomes who are not yet seriously ill but cannot afford to purchase services that would enable them to live safely, independently, and with the highest quality of life in their own homes. It is these older industry members who find themselves caught on the cruel middle ground – not qualifying for the government-sponsored safety nets beyond Social Security and Medicare and not having enough to sustain them for any period of time or with any real quality for life.

In 2017, MPTF Elder Connection provided support to 1,396 clients. 527 of these clients were considered to be in-crisis and at-risk.

Other social work programs offered in 2017 include support in **MPTF's Palliative Care** program, where social work and pastoral care services are provided to industry members and their families coping with critical health diagnoses. This type of care is focused on providing patients with relief from the symptoms, pain, and stress of a serious illness – and to supporting family members and the many challenges these conditions create. The goal is to improve quality of life for both the patient and the family.

Palliative Care is provided by a team of doctors, nurses, social workers, chaplains, nutritionists, and other specialists who work with a patient, family and other medical providers to provide an extra layer of support. Palliative Care is appropriate at any age and at any stage in a serious illness and can be provided together with curative treatment. Collaboration, communication and coordination of care are key competencies of MPTF's Palliative Care team. Bereavement services are also offered to family and significant others, which may include short term counseling and outreach. In 2017, 428 patients and their family/significant others were served through this nationally-recognized program

In addition to these programs, an on-going bereavement support group was provided by both a Palliative Care and Elder Connection social worker.

**MPTF's Community Care Team** (CCT), a combination of UCLA Health primary care physicians and MPTF social workers, continued to serve community members in local rehabilitation and

board & care facilities in 2017, focusing on care transitions and safe, successful discharges to home or community settings. On some occasions, CCT treated clients in their own homes.

MPTF's Veterans Benefits program assists the military veterans in the entertainment community in obtaining the government benefits for which they qualify. In many cases, MPTF social workers are stepping in to support veterans who have been unable to make progress with the VA bureaucracy in pursuing their rightful benefits; in other cases, through its industry-wide screening of community members for VA benefit eligibility, MPTF is bringing awareness of opportunities to industry members for the first time. Over 50% of the veterans who contact our Social Services Department do not even know they are eligible for benefits. Even if they are eligible, the process can take years to fulfill and is simply beyond the ability of many elderly veterans.

In 2017, MPTF screened 640 veterans/spouses for current or future benefits, connected veterans to \$76,814 in retroactive benefits, and secured \$18,348 in ongoing monthly benefits.

Emergency financial assistance grants are available to qualifying entertainment industry individuals who are experiencing difficulty in meeting living expenses due to illness, disability, unemployment or insufficient income and resources. Grants cover a variety of issues including: immediate needs (food, rent, mortgage payment or utility bills), as well as insurance premium gaps, home care or room & board in retirement facilities. Focused work with the unemployed and under-employed continued in 2017. Informative community resource flyers help guide clients and their families to additional community resources.

Of our under-65 clients, 54% were determined to be in-crisis and at-risk, underlining the continuing importance of our services.

MPTF's Home Safety program focuses on home safety and improvements to enhance safety and reduce falls, therefore improving independence and satisfaction. In 2017, 156 free inhome safety assessments were completed by specially trained MPTF professionals. Written assessments are provided, including recommendations for improvement and, in many cases, MPTF's team directly provides the home safety upgrades or builds small teams of 2-to-4 industry volunteers to help accomplish the work. In 2017, these teams worked on 84 homes, installing grab bars, ramps, railings, and smoke detectors. In addition to these Home Safe Home projects, MPTF provided more significant home safety improvements in 1 home through the effort of skilled volunteers. In 2017, the Home Safety program provided support to 273 clients.

#### **Health Insurance Counseling**

In 2017, MPTF was able to enroll 867 low-income or uninsured clients into CoveredCA or Medi-Cal.

#### **Professional Education**

#### Internships

Four MSW/GSWEC interns studied and completed their field practicum at MPTF facilities during the 2017/2018 academic year, under the leadership and supervision of qualified MPTF Clinical Social Workers. Since joining the consortium in 2004, MPTF has hosted 43 graduate students in this important training program and in doing so has earned the distinction as a "center of excellence" by the Southern California Geriatric Social Work Consortium.

Our GSWEC interns are primarily based in the community working out of the Elder Connection program with older adults, couples and families, contributing up to 600 hours of social services work per internship depending on the criteria of their university. For the first time MPTF in 2017/2018 offered a dedicated Palliative Care internship. In addition to their clinical case work, these students pilot and develop their own programs as part of their training. They have created unique and valuable programming including educating MPTF staff on issues related to food insecurity, the well-being of our residents, transportation issues and needs of our older adult clients, and decreasing emotional distress among palliative care clients.

Additionally, MPTF has shared its facilities to host and coordinate one of the three advanced training didactics where students are able to get a more in depth understanding of key issues in the field of aging. Most recently in March 2018, MPTF hosted 54 GSWEC students and guest speakers.

There were 2 Innovation interns in 2017:

- USC Topic of research: Human Development and Aging Health Science Track
- Case Western, Cleveland Purpose: administering the Wellbeing survey to residents on campus and community members at the Annual Health & Fitness Day

There was one intern for Impact Metrics

 UC Davis - intern for statistics: analysis of the results of the Wellbeing Survey and other projects

There were 3 student interns from the USC Leonard Davis School of Gerontology for Nutrition and Dietetics, completing either or both of their medical nutrition therapy rotation or their food service rotation.

#### Nursing Students

In 2017, 129 nursing students were trained on the MPTF campus in Skilled Nursing/Long Term Care and Harry's Haven. Level 3 students were allowed in the Samuel Goldwyn, Jr. Center for Behavioral Health. There were 2 schools on the MPTF campus in 2017: the Los Angeles Valley College RN program and the Professional Medical Careers Institute LVN program.

Their purpose is clinical experience. They are taught by their school instructors under their teacher's license. All the instructors are RNs. All instructors have been screened and all students have an orientation to our facility. Most students are at MPTF for one or two days a week (7 hours each day) for 5 to 8 weeks a session. There were 16 sessions on campus.

#### **Education and Evidence-based Offerings**

MPTF provided community programs to 130 participants. These included Medicare 101, Memory Training, Powerful Tools for Caregivers, and VA Benefits education events at Locals 800 and 892.

#### **Affinity Groups**

Affinity group and community events were organized including the MPTF Retiree Club which was launched to engage industry seniors in a creative and social environment to keep them both active and interactive with one another, their industry and MPTF. To date there are approximately 400 members.

#### Research

MPTF partnered with the UCLA Center on Aging, UCLA Geriatric Psychiatry Division and the Directors Guild Foundation to conduct several studies related to healthy aging, specifically the benefits of combining cognitive training with aerobic exercise. The results were in a final paper submitted in 2017. This study demonstrated that aerobic exercise has a positive effect on cognitive training.

#### Cognitive Wellness Study

This study around the benefits of exercise on memory and memory training was developed jointly by MPTF and the UCLA Center on Aging. The project coordinator screened 226 candidates, and 94 were found to meet initial eligibility criteria and consented to participate. Of this pool, 56 subjects met all participation criteria at each stage of the protocol and successfully completed study participation. Initial findings are extremely encouraging, recognizing that we do not yet have enough data to assure statistical significance. The first pass at the analysis indicates that the simultaneous aerobic and memory training protocol did, as hypothesized, have the greatest impact on memory performance. In fact, whereas combined aerobic and memory training positively influenced memory performance, neither separate aerobic and memory training nor non-aerobic memory training yielded any detectable positive impact. In other words, the simultaneous practice of memory techniques with aerobic exercise is more effective than when done separately.

#### Innovation

Scott Kaiser, MD, Chief Innovation Officer at MPTF, supervises a new effort focused on the social isolation of seniors. Funded with the support of the AARP Foundation, MPTF's "The Daily

Call Sheet" is developing a scalable and replicable program that can later be shared with other social services organizations in Los Angeles and beyond.

MPTF's "The Daily Call Sheet" matches isolated senior and disabled members of the entertainment community with industry volunteers who conduct phone calls to ensure a model of social engagement. In 2017, the Daily Call Sheet provided telephone reassurance to 112 recipients, the majority of whom were low-income. Forty-six trained volunteers made 3,323 phone calls, thereby reducing the social isolation for these older adults while at the same time providing a sense of purpose and meaning to both volunteers and recipients.

#### **Smoking Cessation**

With funding and support from Motion Picture Industry Pension & Health Plan (MPIPHP), DreamWorks, CVSHealth and the Linda Tallen and David Paul Kane Educational Research Foundation, MPTF facilitates the administration of *Picture Quitting*, a program for smoking cessation that includes medication and 12 months of counseling. In 2017, there were over 280 physician referrals to the program and our quit rate continues to be 45%. This is well over twice the national average for smoking cessation programs.

#### **Events**

MPTF participated in a targeted and specific effort towards wellness *National Senior Health and Fitness Day* in June. There were over 400 attendees at the event. Living well and aging well were the focus of the day and provided attendees with exposure to a wide array of activities designed to enhance well-being. Presenting sponsors included the California Rehabilitation Institute, Farm Fresh to You, Select Medical, SingFit, and YogaWorks.

The annual MPTF Deal With It: A Women's Conference was held in August at which MPTF hosted over 340 participants who were engaged around topics such as caregiving, decluttering, anxiety and heart disease to name a few.

#### FINANCIAL GRANTS OF ASSISTANCE FROM MPTF

Emergency Community Financial Assistance	\$825,018	
Health Insurance Premiums/COBRA	\$1,132 for 3 clients	

### GRANTS AWARDED TO MPTF

Funder	Program	Amount	Outcomes
AARP Foundation	The Daily Call Sheet to develop and evaluate a person-to-person warmline service focused on pairing isolated older adults with a team of volunteers who make daily telephone calls to older adults at risk of	\$200,000 over 2 years	112 recipients, 46 volunteers, over 3,000 telephone conversations made since the program began at the end of 2016.
AMPAS	social isolation.  Charitable Operations and Services	\$5,000,000 over 10 years	4,027 Individuals served in the community and267 residents on our Wasserman Campus
Disney Foundation	Elder Connection and Palliative Care	\$300,000 over 3 years	1,396 Elder Connection clients served 428 Palliative Care patients and families served
Linda Tallen and David Paul Kane Educational and Research Foundation	Smoking Cessation	\$15,000	288 referrals Self-report quit rate at 6 months, 45%
NBCUniversal	Charitable Operations and Services	\$10,000,000 over 10 years	Support including 267 residents on campus, and social services in the community
SAG-AFTRA Foundation	Charitable Operations and Services	\$50,000	Social Services
Screen Actors Guild Producers - IACF	Support of social services to members of SAG- AFTRA	\$250,000	members of SAG-AFTRA received assistance from MPTF in 2017 for the following: Mood & Behavior/Emotional Support, Information & Referral, Misc. Client tasks, Transition to other living Environment, Advance Care Planning
	Charitable Operations		4,027 individuals served in the community. 267 residents on our campus, including assisted living, memory care and skilled
Time Warner	and Services	\$2,000,000 over 5 years	nursing

#### SENIOR HOUSING SUBSIDIZATION

#### \$13.0 million

A rent subsidy program is in place for those who cannot meet the full cost of senior housing on MPTF's campus. It is MPTF's long-term policy to subsidize eligible industry workers or retirees if the need arises. If the savings of a retiree in residence at MPTF become depleted, they are eligible to apply for charitable assistance which may include subsidy for housing & related services, as well as assistance with health insurance premiums and co-pays for necessary health services in order that their care continues uninterrupted.

MPTF's Residential Care Facility for the Elderly (RCFE) is licensed to care for 170 older adults. This facility includes 62 retirement cottages for the more independent residents, 38 Frances Goldwyn Lodge rooms for residents who require assistance with daily living, and 70 accommodations in the Fran & Ray Stark Villa. MPTF has waivers for Dementia Care, Bed Ridden and Hospice. The Dementia Care Waiver was secured in 2017 for a total of 60 beds. In 2017, 25 residents were assigned to those beds. The Bed Ridden Waiver was secured in 2017 for a total of 10 beds. The Hospice Waiver was secured in 2010 for 20 beds. In 2017, 5 residents were assigned to those beds.

A number of special program offerings were included in the 2017 MPTF Resident Recreation Program. These included a Summer Outdoor Concert series, classes in singing, drawing, card printing and clay, a fashion show, the resident-led theater group and Radio Show, knitting and vintage sales, card and bingo games, and programs for residents with early memory loss. Events in partnership with industry members included LIONSGATE craft day, CAA bingo and ice cream, WME bingo and ice cream, NBCUniversal holiday party, ICM breakfast and bingo, Rise Management happy hour, and Entertainment Partners bingo and ice cream. For more mobile residents there were trips to Venice beach, Ventura beach, restaurants, the Grove and Santa Anita Race Track (where a MPTF community fund raiser was taking place.) There were also numerous resident-driven programs including screenings, discussions, readings, lectures and variety shows.

Residential retirement care	55,876 residential days
Total charity subsidy for senior housing at MPTF,	\$13.0 million
Woodland Hills, California	

#### **CHILDCARE**

#### \$0.6 million

The Samuel Goldwyn Foundation Children's Center in West Los Angeles, owned and supported by MPTF, opened in August 1991. The center offers extended hours and drop-in care for children of industry members. 2017 program highlights included an expanded focus on developing outdoor curriculum and further training and development of teachers.

Quality preschool education and childcare	132 children
Tuition assistance	\$47,323 13 children subsidized (12 families)
Total subsidy for childcare at MPTF	\$0.6 million

#### **VOLUNTEER ENGAGEMENT**

Through the generosity of our vibrant volunteer corps, MPTF is able to augment the breadth of services that we provide. In 2017, Volunteer Engagement continued to grow with 792 MPTF volunteers recording a staggering 46,218 hours to members of the entertainment community both on our campus and in the community. Their efforts allow MPTF to engage industry members in ways that are meaningful to their own lives, ultimately supporting the healthy living and aging of our entertainment industry family.

Volunteers offered their time and talents through various MPTF Volunteer Programs taking place in the Community and on The Wasserman Campus. Not only did MPTF volunteers improve the quality of life for entertainment industry seniors, but they in turn received benefits that included a better sense of well-being and purpose.

In 2017, volunteers were instrumental in reducing isolation and enhancing social connections for 207 entertainment industry members in the Community and 218 residents on The Wasserman Campus.

There were 109 volunteers who served 8,345 hours as *Friendly Visitors, Computer Tutors, and Grocery Shoppers*; 38 *Daily Call Sheet/Phone Buddy* volunteers; 17 *Pool and Fitness Buddies*, 83 *Activities* volunteers, and 4 volunteers who led *Enrichment Workshops* that served 45 entertainment industry members.

Media Studio Volunteers: Over 12,000 hours were served by 129 volunteers of all ages including students and industry professionals who work side by side with residents of The Wasserman Campus.

*Junior Volunteers*: 3,900 hours were served on The Wasserman Campus by 254 Junior High through College-aged volunteers from our neighboring community.

Resident Job Corps: 2,150 hours of service were performed by 42 Volunteers who reside on The Wasserman Campus who are interested in making a meaningful contribution of time to benefit others.

Home Safe Home: 4 volunteers contributed 137 hours of skilled volunteer time working alongside MPTF Home Safety Coordinators in an effort to make homes safer, reducing the likelihood of falls and supporting the independence and confidence of our seniors.

Event Volunteers: 5,097 hours of service was performed by 186 volunteers for charitable services and programs essential to the well-being of the entertainment community that include MPTF's Heartbeat of Hollywood, Day At The Races, The Evening Before, The Night Before, Reel Stories Real Lives, and the Women's Conference.

Day of Service: 113 members of the neighboring community and organizations spent 355 hours on The Wasserman Campus helping with activities.

Holiday Care Package Program: 26 volunteers packed, decorated and delivered care packages to 31 clients all over greater Los Angeles. Clients were identified by MPTF social workers, items were purchased by MPIHP employees.

#### **NEIGHBOR PROGRAM**

MPTF is in partnership with local community programs and schools as well as Entertainment Industry organizations. These collaborations allow us to serve the broader community while enhancing our care to industry members in need. As mentioned above, students from local high schools and colleges volunteer on our campus.

AA (Alcoholics Anonymous) holds twice weekly meetings year-round on the campus, 104 meetings a year.

#### **PUBLIC REVIEW**

In general, MPTF's Community Benefit Plan communications strategy includes outreach to and collaboration with:

- Movie and television entertainment industry leaders, workers and retirees
- MPTF Board of Directors, Board of Governors, Governing bodies (Hospital/Residential, Social Services)

- Current and retired industry members and their families, donors, volunteers
- Physicians (UCLA/MPTF medical group, medical staff and affiliated specialists)
- Strategic partners, such as MPI, SAG-AFTRA Foundation, IATSE, WGA, DGA, Local 174, 399 (and the many other guilds associated with the entertainment industry), Actor's Fund, Will Rogers Motion Picture Pioneers, MusiCares, the Woodland Hills/Calabasas Chambers of Commerce, Partners in Care Foundation, Powerful Tools for Caregivers, Veteran's Administration, UCLA Longevity Center, The Eden Alternative, St. Barnabas Senior Services, Los Angeles LGBT, AARP Los Angeles.
- Professional Associations such as Geriatric Social Work Educational Consortium (GSWEC) and the GSWEC Universities, including Cal State University Northridge, Azusa Pacific University and USC among others, LeadingAge, LeadingAge California, California Hospital Association, Hospital Association of Southern California
- Public officials

MPTF presents at conferences, serves on committees and boards and is engaged in numerous philanthropic and community service efforts with these organizations.

<sup>&</sup>lt;sup>1</sup> These costs include depreciation expense and overhead.

<sup>&</sup>lt;sup>2</sup> MPTF operates an acute hospital which includes 70 Distinct-Part Skilled Nursing beds- 40 of which are skilled long-term beds and 30 are skilled long-term care secure dementia care beds (soon to be 40).